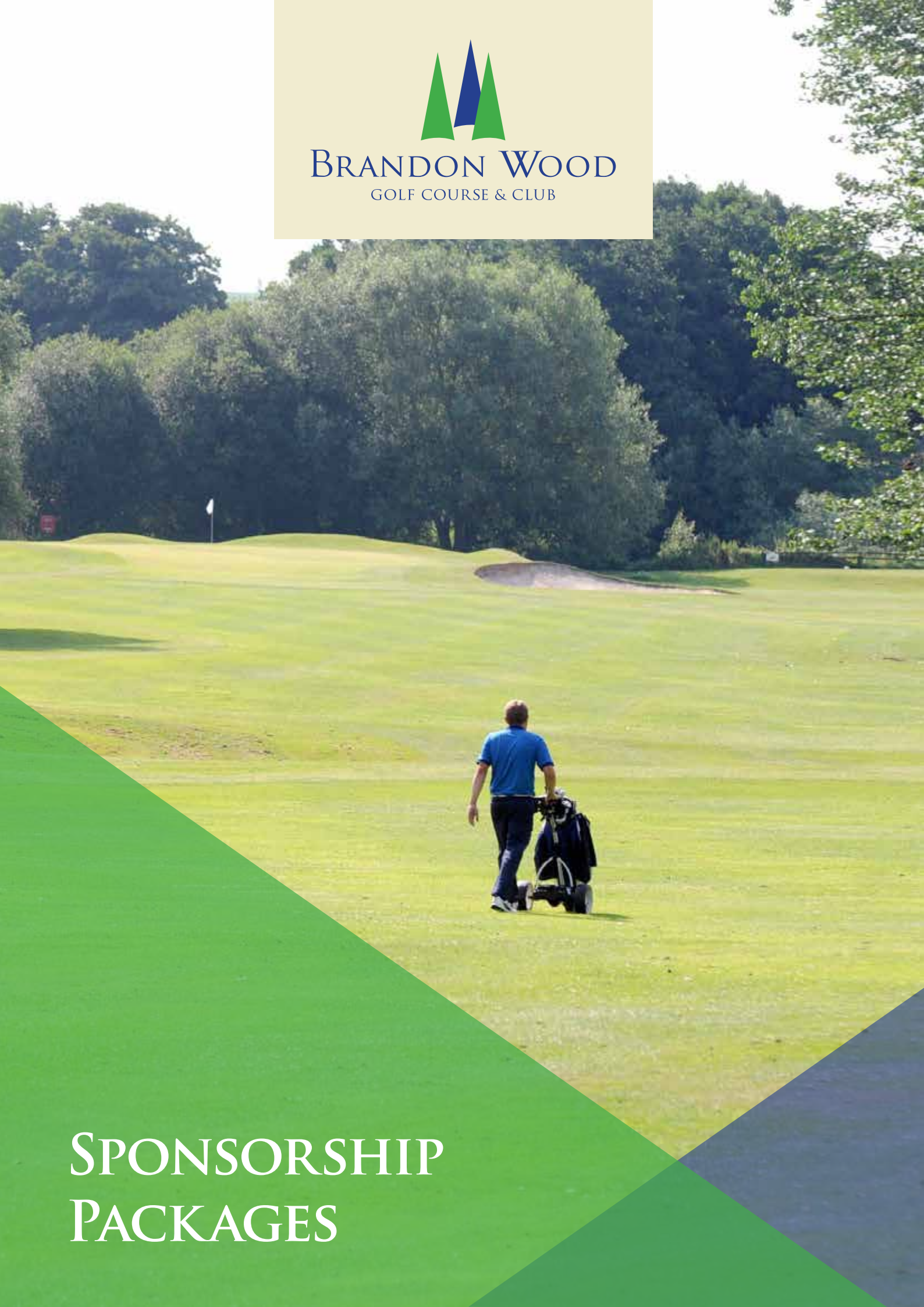




BRANDON WOOD
GOLF COURSE & CLUB



SPONSORSHIP PACKAGES

BRANDON WOOD GOLF COURSE & CLUB

Nestling in the heart of Warwickshire on the banks of the River Avon, the parkland course is set within some of the most picturesque countryside.

The Championship standard 18 hole course is 6,750 yards long, with a par of 72. Each hole is unique in its design and character, offering the player a choice of safety or attack. The excellent course condition provides a test of golf for both beginners and high/low handicappers.

The Club offers exceptional value across a range of membership packages and daily green fee options.

FACILITIES INCLUDE:

- 18 hole course.
- 19 bay floodlit driving range with 'PowerTees', and fairway bunker.
- Full-size floodlit 9 hole putting green.
- Flood lit chipping green, with bunker.
- Clubhouse with restaurant and bar.

BENEFITS:

- Reach more people for less money than mainstream advertising channels.
- Variety of advertising opportunities to suit all budgets.
- Full support in planning and executing your advertising campaign for best return.
- Prime advertising locations selected to generate repeat viewings.
- Advertising locations are clutter free and professionally mounted/displayed.
- Additional exposure through press coverage at local, regional and national events.
- Special rates available for partners.

AUDIENCE:

- One of the busiest golf courses in the region.
- Wide ranging demographic profiles, which include adults, seniors & juniors.
- Members and casual golfers with traditionally high level of disposable income.
- Visitor profiles similar to those who go to Cinemas, Restaurants and Supermarkets, which are traditionally seen as high-return advertising locations.

CONTACT

For more information and to book your package please contact:

Brandon Wood Golf Course & Club

✉ Brandonreception@coventrysports.co.uk

☎ 024 7654 3141

COURSE PACKAGES

The range of course and club sponsorship packages available are:

	Hole in 1	Albatross	Eagle	Birdie	Par
Gold Memberships x2 Unlimited golf & city wide fitness access + more	•				
50% off Gold Memberships x6 Unlimited golf & city wide fitness access + more	•	•	•		
Tee Off Sign x1 650x150mm aluminium plaque	•	•	•	•	•
Advert in Brochure x1 210x210mm full page, 5,000 copies per year	•	•			
Advert in Scorecard x1 81x134mm full page, 25,000 copies per year	•				
Website Profile x1 Logo and optional link, plus 100 words	•	•	•	•	•
Clubhouse Plaque x1 325x75mm foamex	•	•	•	•	•
Promotional Stand x2 Opportunities throughout the year	•				
Buggy GPS Screen Advert x1 650x150mm on both sides	•	•			
Banner x1 8x2ft on entrance bridge	•	•	•		
Facebook and Twitter 12 messages, upto 140 characters, 1 per week per channel	•	•	•	•	
Clubhouse Pop-Up x1 Roller banner in restaurant area	•	•	•		
Clubhouse Poster Frames x1 A3 in entrance corridor, driving range or M&F changing	•	•	•	•	
Clubhouse Leaflet Holder x1 A4 in entrance corridor	•	•			
Price per year	£3495	£1995	£1495	£1245	£945

EVENT PACKAGES

The range of event sponsorship packages available are:

	Main	Associate	Longest Drive	Nearest the Pin
Logo on event marketing Included on all marketing	•	•	•	•
Website Profile x1 Logo & link on event webpage	•	•	•	•
Company name mention in PR Pre & post press coverage	•			
Banner x1 2 x 3ft on first tee	•	•		
Literature Placement Clubhouse & packs	•			
Promotional Stand x1 On the day of the event	•			
Poster on Hole Poster on tee-off sign	•	•	•	•
Green Fees x2 Tournament entry fees	•	•		
25% discount off additional green fees Tournament entry fees	•	•	•	•
Price	£745	£345	£115	£115

PLEASE NOTE:

- All prices quoted include printing or/and display of marketing material, except for leaflets and pop-ups.
- All artwork to be provided by the sponsor. A graphic design and print service is available at an additional cost.
- Lead in time for display of marketing material is six weeks
- Prices exclude VAT.



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BRANDON WOOD
GOLF COURSE

YARDS

409

399

373

PAR 4
SI 8

“The right club for you?”



Lifestyle

BRANDON WOOD GOLF COURSE & CLUB Brandon Lane, Wolston CV8 3GQ

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twitter.com/brandonwoodgolf